

## District Health Assessment for Multiple District 39 through October 2010

| TERNATIONA | Clubs                     |   |                           |                      | Membership                  |     |      |            |                      |                              | Membership Strength        |                                    | Reports           |                              | Finance                       | Status Quo               |                                       | Cancellation |                              |                             |  |    |
|------------|---------------------------|---|---------------------------|----------------------|-----------------------------|-----|------|------------|----------------------|------------------------------|----------------------------|------------------------------------|-------------------|------------------------------|-------------------------------|--------------------------|---------------------------------------|--------------|------------------------------|-----------------------------|--|----|
| District   | Current<br>Total<br>Clubs |   | YTD<br>Cancelled<br>Clubs | YTD<br>I Net<br>Club | Current<br>Total<br>Members | YTD | YTD  | YTD<br>Net | YTD<br>Net<br>Growth | Member<br>Count 12<br>Months | Average<br>Member<br>Count | % of Clubs<br>with less<br>than 20 | % No<br>MMR<br>in | % No<br>Officer<br>Report in | % of Clubs<br>with<br>balance | Number<br>of Clubs<br>in | % Status Quo<br>Clubs<br>in Financial |              | Average<br>Cancelleo<br>Club | Members<br>d Lost<br>Due to | % of Clubs<br>Cancelled fo<br>Non-Financ | or |
| Name       | Count                     |   |                           | Gain/Loss            | Count                       | Add | Drop | Growth     | %                    | Ago                          | Per Club                   |                                    |                   |                              | 90+ days                      | Status Quo               |                                       | Clubs        |                              | Cancellation                |  |    |
| 39 W       | 48                        | 0 | 0                         | 0                    | 1,225                       | 26  | 48   | -22        | -1.76%               | 1,247                        | 26                         | 44%                                | 31%               | 0%                           | 8%                            | 0                        | 0%                                    | 0            | 0                            |                             | 0 0                                      | %  |
| 39 E       | 29                        | 0 | 0                         | 0                    | 588                         | 14  | 33   | -19        | -3.13%               | 612                          | 20                         | 59%                                | 38%               | 17%                          | 14%                           | 0                        | 0%                                    | 0            | 0                            |                             | 0 0                                      | %  |
|            | 77                        | 0 | 0                         | 0                    | 1,813                       | 40  | 81   | -41        | -2.21%               | 1,859                        | 24                         | 49%                                | 34%               | 6%                           | 10%                           | 0                        | 0%                                    | 0            | 0                            |                             | 0 0                                      | %  |